

FOCUS ON THE ROAD AHEAD

TOP FIVE THINGS YOU SHOULD KNOW ABOUT CHANGING LANES

- By the time you turn your head away from the traffic ahead to check your blind spot, your vehicle travels more than half of a football field, unattended.¹
- If you could use this distance for advance emergency braking, you could bring even the largest vehicle on the road (e.g. the 6,700lbs Hummer H2 SUV) from highway speeds to a complete stop, safely.
- **NHTSA:** 1 out of 25 accidents on America's highways today is due to unsafe lane changes and merges. 2% of these are fatal.²
- **NHTSA:** In average daily commutes, drivers change lanes once every 2.76 miles.²
- In 2004, **J.D. Power & Associates** reported that blind spot systems are the second most-requested feature by everyday drivers.³



Toll-free (866) 4-LANE-FX
Web LaneFX.com
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MADE IN USA

¹ based on a typical head turn blind spot check in a median time of 1.800 milliseconds (source: NHTSA) resulting in an elapsed distance of 184.8 feet at 70mph. ² National Highway Transportation Safety Administration: 2002-2003 US data. ³ J.D. Powers & Associate 2004 Consumer Study of Automotive Emerging Technologies. ⁴ BlindSpotSystems.com's Drivers Choice web poll results as of 10/01/05. ⁵ You may be liable for any permanent holes used for button or LED placement. Check with your leasing company for details. Warranty effective starting purchase date. Some restrictions apply.

DRIVAREW REMINDS YOU TO ALWAYS WEAR YOUR SEAT BELT, EXERCISE CAUTION WHEN MERGING OR CHANGING LANES, OBEY ALL TRAFFIC LAWS AND ALWAYS RELY ON YOUR PRIMARY SENSES IN MAKING DRIVING DECISIONS. DRIVAREW, THE DRIVAREW MIRROR ICON LOGO, LANEFX AND THE LANEFX SHIELD ARE EITHER TRADEMARKS OR REGISTERED TRADEMARKS OF DRIVAREW INCORPORATED. PATENTS PENDING. COPYRIGHT © 2004-2006 DRIVAREW INC. ALL RIGHTS RESERVED.

LANEFX NEW CAR EDITION 2006



NEVER CHANGE LANES WITHOUT IT.™

Put your power mirrors to work for your safety

For over 50 years, drivers have been instructed to turn their heads away from the traffic ahead to check their blind spot. We have all done this because we simply never had a safe, convenient solution.

Now we do. Introducing LaneFX™, the world's first active blind spot exposure system. Its Patents Pending technology is designed from the ground up to work in your new vehicle and it's fully-customizable to your driving style.

DRIVERS CHOICE

BEST 2006 BLIND SPOT TECHNOLOGY

Source: BlindSpotSystems.com



THE WORLD'S FIRST ACTIVE BLIND SPOT EXPOSURE SYSTEM

DESIGNED FOR EVERY DRIVING STYLE AND AVAILABLE FOR YOUR NEW VEHICLE

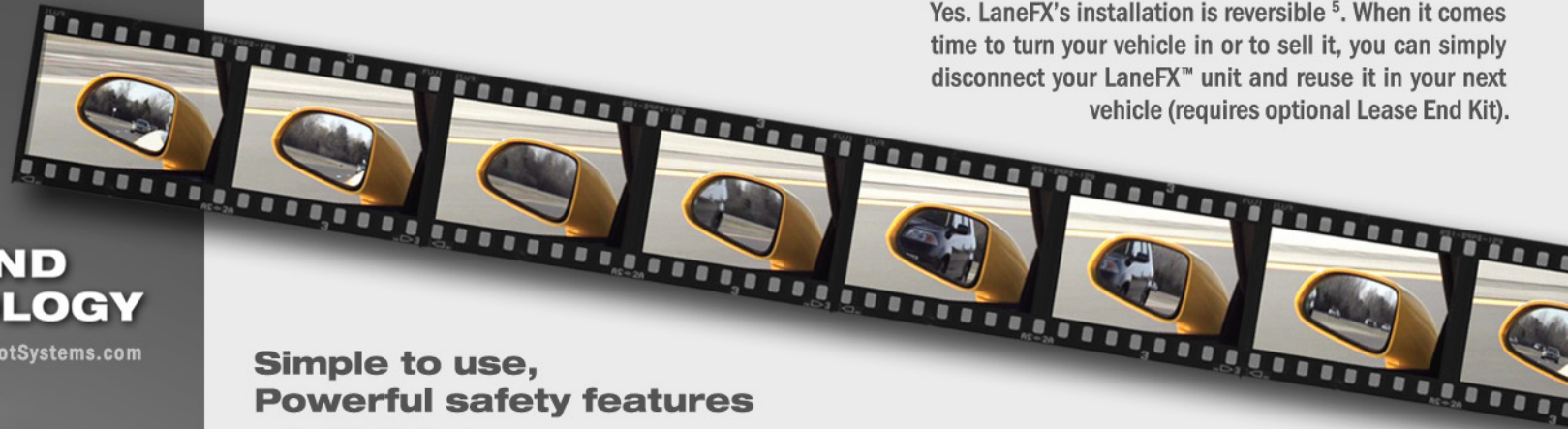
How does LaneFX™ Work?

Picture this: When you need to change lanes, simply turn on your turn signal and LaneFX™ moves your power side mirrors outward to sweep and expose your blind spot. After a brief pause to show you what's around you, LaneFX™ returns your mirror to its original position.

LaneFX™ is responsive to the your needs, in real time. It's ideal not only for lane changes, but also on long highway merge ramps, exiting parallel parking and more.

I'm leasing my vehicle, can I still get LaneFX™?

Yes. LaneFX's installation is reversible⁵. When it comes time to turn your vehicle in or to sell it, you can simply disconnect your LaneFX™ unit and reuse it in your next vehicle (requires optional Lease End Kit).



Simple to use, Powerful safety features

Your new vehicle comes with a lot of safety features. At the end of the day, the features that really matter are the ones that you rely on mile after mile in your daily commute. We're confident that LaneFX™ will gain your trust in the first few lane changes in rush hour traffic.

Fully-Customizable Mirror Movement

Customize how far each mirror goes out, how long it pauses, and how fast it moves (speed up to 200% of factory). Each setting can be made separately for the left and right mirror, using a wide, user-friendly LCD screen.

Two Separate Controls

In addition to your turn signals, you can also activate LaneFX™ with the included activation buttons, installed within your reach.

Mirror-In-Motion Indicators

Your system includes two LED lights that indicate when either mirror is in motion.

Two Turn Signal Modes

You can set your turn signal to simply activate LaneFX™, or use "Sticky" mode to keep the mirror extended for as long as your turn signal is on.

ParkFX Park Assist & Curb Exposure System

ParkFX tilts one or both of your mirrors down when you put the vehicle in reverse. Even if your new vehicle has a similar feature, ParkFX is compatible with your factory system and provides greater functionality such the ability to independently specify which mirror moves (as opposed to both on/off) and how far down.



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